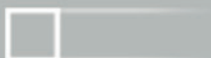
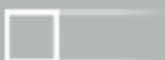




天 藝 創 意  
Great Art Multi-Media Ltd.





Great Art Multi-Media Ltd. is a consultative design company specializing in establishing ideal corporate image. Adding value for clients' products and services, identifying and establishing marketing niches are our missions. Through careful listening and unique insights, our experienced business consultant team identifies the competitive edges of products and services for our clients. We establish a consistent and ideal corporate image for your corporation.



Our production team presents the benefits of your products and services vividly in front of the final clients. Corporate image and spirit are conveyed flexibly in different manners. From short-term profitability to long-term growth, Great Art Multi-Media Ltd. is your best choice in corporate image management and promotion.

天藝創意有限公司是一間為客戶建立理想及打造企業形象之顧問設計公司。協助客戶的"服務"及"產品"增值,尋找市場空間,爭取最大回報為我們服務之宗旨。我們擁有經驗豐富的顧問團隊,透過細心聆聽和洞察,為客戶的產品和服務尋找競爭優勢,為您的企業建立裡外一致的理想企業形象。

我們製作團隊將您的產品和服務的好處活現在最終客戶群眼前,以靈活的手法,傳遞企業形象和神髓;從短期營利發展以至長期增長,天藝創意有限公司確是您企業形象管理及推廣上的最佳選擇。

## CLIENTS

Porsche Centre Hong Kong  
Hang Seng Bank  
Cheung Kong (Holdings) Ltd.  
China Resources Group( CRC)  
Chevalier International Holdings Ltd.  
China Overseas Holdings Ltd.  
Kiu Lok Property Services (China) Ltd.  
Towngas  
The Link Management Ltd.  
The Helena May  
Easyten Technology Ltd.

ExxonMobil International Services (HK) Ltd.  
Japanlife Co Ltd.  
Chung Hwa Book Co.  
Stanford Swimming Training Center  
Shun Lee Bldg. Materials Ltd.  
Four Seas Fish Balls Co., Ltd.  
CASIL Telecommunications Holding Ltd.  
Prime Author Ltd.  
China Motion Telecom International Ltd.  
World Family Ltd.  
Fordpointer Shipping Co., Ltd.



Establishing 為企業品牌樹立鮮明形象  
a distinctive impression  
for your corporation



A vivid and positive image establishes a solid character among its stakeholders for the purpose of continuous development. Our expertise in identifying and balancing the needs, rights and expectations of different groups of stakeholders helps clients establish the necessary corporate images right in their mind.



Corporate image & related services  
for jewelry industry



Corporate image for hi-tech  
& electronic industries



private clubs



katherine kwei  
new york

Branding for fashions and  
accessories





**CRC Logistics**  
华润物流

# Showing the spirit of your corporation in a dynamic manner

以動態展現企業神髓

Corporate videos show both the dynamic and the "soft" sides of your corporation to establish a positive image among various stakeholders. From the flow of the shop floor to the presentation of the CEO, or even the tidbits of voluntary events in the community, **corporate videos** present the spirit---the most invisible "soft" side---of the company in a dynamic manner.



Concept illustration , Shooting planning & management



華潤（集團）有限公司  
China Resources (Holdings) Co., Ltd.



Multi-platform information disseminating and positioning



# A wide business platform with no boundaries

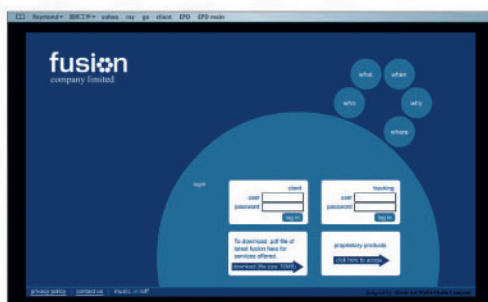
一個看不見邊界盡頭的商業平台



The attractiveness of **e-business** lies in its capacity to cut through international boundaries and spatial barrier between the buyers and sellers. It extends the competitive edge of the company beyond where it is geographically located.



Community network platform



Brand publicity platform



E-commerce platform



Cooperate with your  
**growing  
business**  
in systemized and  
interesting way  
以趣味及系統化的方式，促進企業成長



Participating in **interactive games** is the fastest and easiest way to "familiarize oneself with procedures" The immediate assessment enables learners to know their performance, enhancing both the interest and confidence. Through self-paced repetition and immediate feedback mechanism, learners can easily familiarize themselves with a set of procedures in a simulated situation in a short time.



3-dimension animation planning and construction





突破平凡，超越界限

# Giving prominence to your brand



- o.e.m
- design
- manufacture



A combination of illustrations, texts and photos highlights the benefits of your products and services-the hot buttons to prompt purchase-like the spotlight on the stage. **Graphic design** translates a page of message into a platform to create an urge to buy or experience.



Corporate visual presentation & promotion solutions



Product promotional solutions



Graphic promotional platform



# Corporate wins

in effectiveness  
and efficiency 標準化培訓，提升企業成效



**E-learning** not only reduces training costs but also makes training more user-friendly and standardized. Learners can acquire the training materials in a self-paced manner. Assessment becomes more, and unbiased. Moreover, not only the trouble of matching the availability of trainers and schedule of learners, but also the inevitable variation among trainers and instructors as well as the training costs are greatly reduced.



恒生銀行  
HANG SENG BANK



Interactive electronic training, assessing, monitoring & controlling system



Partner your customers

# with e-encyclopedia

放在客戶身旁的電子百科全書

 盘锦新永成塑胶有限公司  
Panjin Win Star Plastic Co., Ltd.

**E-encyclopedia** is most effective tool in storing large amount of product information or technical data for future reference. A variety of formats in compilation, retrieval and presentation, illustration are tailored to your business needs. Our expertise and experience in these areas turns product information into your company's competitive edge.



Interactive promotional and product information presentation





# Visualizing

具體化實現你未來的構思  
your vision now

Through vivid **three-dimension** presentation, the spatial concept of a product can be "felt" by eyes. It even lets the potential clients and users familiarize themselves with a concept or a product from different perspectives, even before its existence. The familiarity establishes a positive image in their mind and makes Subsequent promotional and presentation efforts more effective.



3-D mascot design



Dynamic projection for territorial development



Structure demonstration



Dynamic fitting demonstration



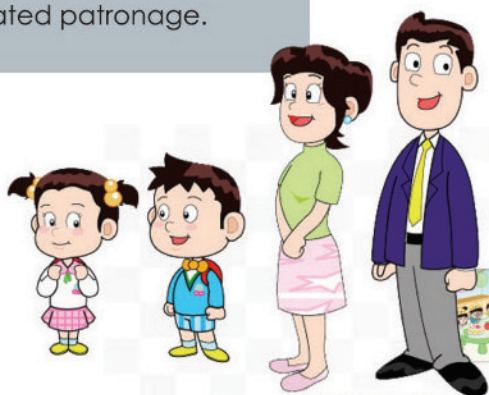
# Endowing your products & services with a sense of personality

為產品及服務賦予性格

**Illustrations** convey abstract and intangible product or service concepts to establish pre-set expectations in mind at a simple glance. Expectation management is a key to enhance customer satisfaction, word-of-mouth as well as repeated patronage.



Game Character



Character Design



Interactive character design





優化外觀，為你的商品增添吸引力



Game Package Design  
(Unique and unable-to-skip package design)

Package design diverts the eyesight of shoppers and even souvenir receivers to your products from your competitors'. The impression left inspires the drive of ownership. This "stand-alone" promotional tool can be seen everywhere---from the shelf in shops to the shelf at homes.



Stylish Tea Box design



Royal Class Tea Box design





**史丹福游泳培訓中心**  
 STANFORD SWIMMING TRAINING CENTER  
[www.stanfordswim.com.hk](http://www.stanfordswim.com.hk)

# One-stop Total Solution

一站式全面堆擴及跨媒體宣傳方案

Our total solutions not only help your corporation cash in on any short-lived business opportunities for profitability but also advance with the long-term growth of your corporation continuously.





# A visual magnet

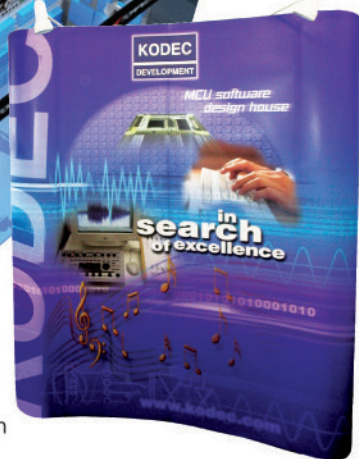
to all eyes

將你的產品展現在國際舞台上

Attractive and communicative booths or displays stop your prospective clients right in front of your marketing personnel. An opportunity to present enhances the effectiveness of participation in **exhibitions** and trade fairs. This "silent" promotional tool helps the frontline marketing personnel in a subtle manner.



Booth & display decoration



Booth & display presentation planning and solution



# Light imaging

your products  
with no popular taste

讓商品注入品味

The magic of **commercial photography** lets your clients or customers "touch" products and services with their eyes. This establishes a positive attitude towards the products or services in the mind of the potential clients. The impact of impression from even an absent-minded glance lingers on and translates into an urge to experience personally.

Professional photography for corporations, products & event venues



Photography for live scenes and events



Visual effects for products



托展商域 無盡視界  
see no boundary in business arena ...








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